

# Pixlo.store Privacy Policy

**Date of Last Revision: November 01, 2024**

This Privacy Policy describes how Pixlo.store ("we," "us," or "our") collects, uses, and discloses your personal information when you use our website (the "Site") and our services (the "Services").

This Privacy Policy explains the types of personal data we collect from Content Creators, Customers, and other individuals who visit or use our Site and Services (collectively referred to as "you"). It also outlines how we handle, share, and utilize this information, as well as the options available to you regarding our data practices. This Privacy Policy is an integral part of our Terms of Service.

Before using our Services or providing any personal information to Pixlo.store, please ensure you read and understand this Privacy Policy. Feel free to contact us if you have any questions. By accessing or using the Services, you acknowledge and accept the practices outlined in this Privacy Policy. If you disagree with any part of it, kindly refrain from accessing the Site or using our Services.

## 1. Information We Collect

We collect the following categories of personal information from you when you use the Services:

- **Identification Information:** Name, email address, phone number, address, and profile photo
- **Financial Information:** Our payment processor, Stripe, Inc. ("Stripe"), handles the financial information required to facilitate payments through our Service. As such, in addition to this Privacy Policy and our Terms of Service, your financial data is also subject to Stripe's terms of service and privacy policy.
- **Communication Information:** Information you provide when you contact us with questions or concerns, or voluntarily respond to surveys or requests for feedback.
- **Commercial Information:** A history of the Creator Content you browse, make available, and/or purchase using the Service.
- **Demographic Information:** We collect your age and gender.
- **Social Media Information:** We maintain profiles on social media platforms, including Instagram, Facebook, YouTube, and TikTok ("Social Media Pages"). When you engage with our Social Media Pages, we may collect personal information that you choose to share or make accessible through your settings on these platforms, such as your contact details, profile pictures, and friend lists. Additionally, the companies hosting our Social Media Pages may also collect information about your interactions.
- **Internet Activity Information:** When you access, use, or interact with the Service, we may collect certain information related to your visit, usage, or interactions. For instance, we may track the number of visitors to the Service, peak usage times, pages viewed, the

domains visitors arrive from (e.g., google.com, yahoo.com), the browsers used to access the Service (e.g., Chrome, Firefox, Edge), general geographical data, and navigation patterns. Specifically, the following details are automatically generated and recorded in our system.

- **Cookies Information:** Please see the “Cookies” section below to learn more about how we use cookies.
- **Device Information:** The type of device you use, your operating system, and your browser.
- **Usage Information:** Information about how you use our Services, such as the types of content you view or engage with, the features you use, the actions you take, and the time, frequency, and duration of your activities.
- **Location Information:** We may derive a rough estimate of your location from your IP address. This information is not used to identify you personally.
- **Email Click and Open Information:** Our email campaigns include tracking pixels that enable us to collect information such as your email address, IP address, and the date and time you open an email or click on any links within the email.
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## Cookies

We use cookies to manage and enhance our Site, collect usage data, and improve your overall experience. A “cookie” is a small data file sent to your browser by the website you visit. Cookies can remain on your device for varying durations. Some expire after a set time or when you log out (session cookies), while others persist even after you close your browser and are retained until their expiration date, helping to recognize your device on subsequent visits (persistent cookies).

Most web browsers include a “help” section in the toolbar, which provides instructions on how to receive notifications when a new cookie is set and how to disable cookies altogether.

Please note that restricting cookies may limit your ability to access certain parts of the Site and prevent you from fully utilizing its features.

**Analytics:** We utilize Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics employs cookies to help us understand how users interact with the Site and to improve your experience while using it. To learn more about how Google processes this data, please visit [Google's Privacy Policy for Partners](#).

## 2. How We Use Your Information

We use your personal information for the following purposes:

- To provide you with access to and use of the Services.
- To respond to your inquiries, comments, feedback, or questions.
- To send administrative information to you, such as information regarding the Services and changes to our terms, conditions, and policies.

- To analyze how you use the Services.
- To improve and develop the Services.
- To prevent fraud, criminal activity, or misuses of our Services.
- To comply with legal obligations.
- To fulfill legal obligations, respond to legal processes, and safeguard our rights, privacy, safety, or property, as well as those of our affiliates, users, or other third parties.

**Marketing:** We may use your personal information to reach out to you with information about products or services we think may interest you. For example, if you provide your email or phone number, we may use it to send you special offers. You can opt out of receiving marketing emails by following the unsubscribe instructions in each promotional email. Additionally, you can manage your preferences for marketing emails and/or text messages by updating your account settings. If you no longer wish to receive marketing communications, you can contact us. Please note that unsubscribing from marketing communications will not affect our ability to contact you regarding account management, administrative matters, or to respond to your inquiries.

### 3. Sharing and Disclosure of Your Information

We may share your personal information with third-party service providers who help us operate and improve the Services. These service providers are contractually obligated to keep your information confidential and secure.

We may also share your personal information in the following circumstances:

- **Providers:** To support our business operations and deliver specific services, we may share personal information with third-party vendors and service providers. These include hosting providers, cloud services, IT services, event management services, email communication platforms, advertising and marketing providers, payment processors, customer support services, CRM services, and web analytics companies. These parties will access, process, or store personal information as needed to carry out their tasks on our behalf and in accordance with our instructions.
- In the event of a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of all or part of our assets, or transition of services to another provider (collectively referred to as a "Transaction"), your personal information and other related data may be shared with counterparties and other parties involved in the Transaction process. It may also be transferred to a successor or affiliate as part of the Transaction, along with other assets.
- **Legal:** If required by law or based on a good faith belief that such action is necessary to comply with legal obligations, including national security or law enforcement requirements, protect and defend our rights or property, prevent fraud, respond to urgent situations to safeguard the personal safety of users or the public, or protect against legal liability

#### **4. Personal Information You Share with Others**

Certain information provided by Customers using the Services will be shared with Creators. When you, as a Customer, make a purchase on a Creator's page, communicate with a Creator, or engage with a Creator's Content, the Creator will receive the information you provide, including your personal details. The Creator may then use this information to send you marketing or other communications, which may be governed by the Creator's own separate privacy policy. Additionally, other third parties involved in or acting on behalf of the Creator in offering content may also receive your personal information. We are not responsible for the actions of these Creators or other third parties who may receive your personal information. It is important to review the relevant policies of the Creators before sharing personal or other information in connection with any purchase, as it is the Creator's policies (if any), not ours, that determine how your personal information may be used and shared.

#### **5. Children's Privacy**

Our Service is not intended for children under the age of 16. Pixlo.store does not intentionally collect personal information from children under 16. If you believe that a child under the age of 16 has provided personal information to Pixlo.store through the Service, please contact us, and we will make efforts to remove that information from our databases

#### **6. Links to External Websites**

The Service may include links to websites that are not operated or controlled by Pixlo.store, including social media platforms ("Third Party Sites"). The information you share with these Third Party Sites will be subject to their own privacy policies and terms of service, not this Privacy Policy. By providing these links, we do not imply endorsement or review of these sites. For details about their privacy practices and policies, please contact the Third Party Sites directly.

#### **7. Security**

You use the Service at your own risk. We implement commercially reasonable technical, administrative, and organizational safeguards to protect personal information both online and offline from loss, misuse, unauthorized access, disclosure, alteration, or destruction. However, no Internet or email transmission is completely secure or error-free. In particular, emails sent to or from us may not be secure. Therefore, you should exercise caution when deciding what information to send to us via the Service or email. Please keep this in mind when sharing any personal information with Pixlo.store over the Internet. Additionally, we are not responsible for the circumvention of any privacy settings or security measures on the Service or on third-party websites.

## **8. International Users**

By using our Service, you understand and agree that your personal information will be transferred from your location to our servers and facilities in the United States.

## **9. Changes to this Privacy Policy**

The Service and our business may evolve over time, and as a result, we may update this Privacy Policy at any time. When we do, we will post the revised version on this page, unless a different form of notice is required by applicable law. By continuing to use our Service or providing personal information after we have posted an updated Privacy Policy, or notified you by other means if applicable, you consent to the updated Privacy Policy and the practices outlined in it.

## **10. Wyoming Privacy Rights Disclosures**

Where required by law and subject to applicable exceptions, residents of Wyoming may have the right to:

- Know the categories of personal information that Pixlo.store has collected about you, the business purposes for which your personal information has been collected, and the categories of sources from which the information was collected;
- Access the specific pieces of personal information that Pixlo.store has collected about you;
- Know whether Pixlo.store has shared your personal information for business purposes, the categories of personal information disclosed, and the third parties with whom it was shared;
- Request that Pixlo.store delete your personal information under certain circumstances;
- Instruct businesses that sell personal information to stop doing so – however, Pixlo.store does not sell personal information; and
- Be free from discrimination in exercising these rights.

To exercise any of these rights, please contact us. Upon receiving your request, we may ask for additional information to verify your identity. Authorized agents may also submit requests on your behalf, though we may require the agent to present signed written permission to act for you. Additionally, you may be asked to independently verify your identity with us and confirm that the agent has permission to submit the request.

If you have questions or need access to this Privacy Policy in an alternative format, please [contact us](#).

## **11. Contact Us**

If you have any questions about this Privacy Policy, please contact us at [info@pixlo.store](mailto:info@pixlo.store)